



**PRODUCT  
GUIDELINES**



# PRODUCT GUIDELINES

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# FORMULATION GUIDE



# Formulation Guide – O/W Emulsion

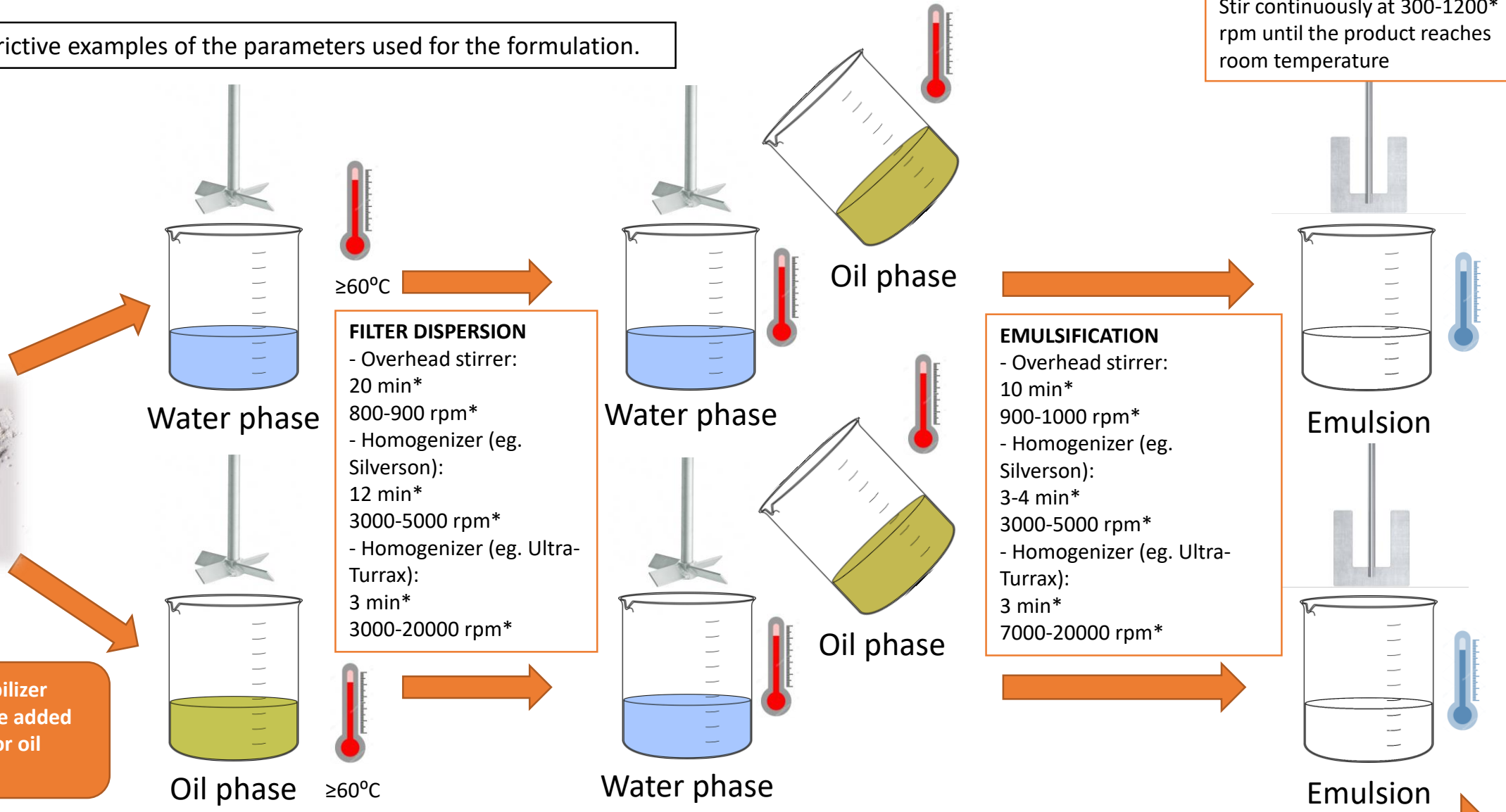
\*Non restrictive examples of the parameters used for the formulation.

**COOLING**  
Stir continuously at 300-1200\* rpm until the product reaches room temperature



UV Filter (powder)

A solubilizer must be added (only for oil phase)



**FILTER DISPERSION**  
- Overhead stirrer: 20 min\*  
800-900 rpm\*  
- Homogenizer (eg. Silverson): 12 min\*  
3000-5000 rpm\*  
- Homogenizer (eg. Ultra-Turrax): 3 min\*  
3000-20000 rpm\*

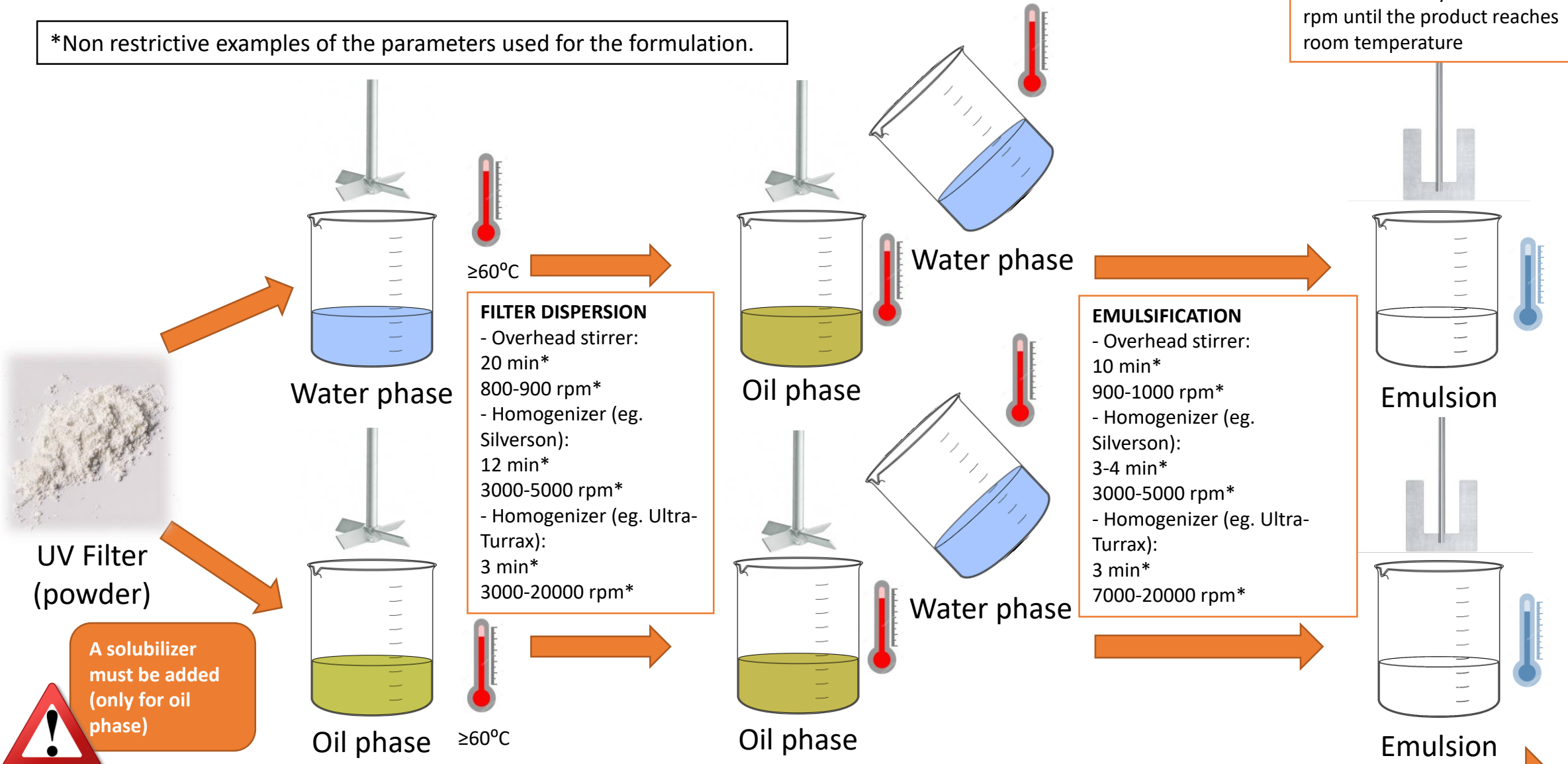
**EMULSIFICATION**  
- Overhead stirrer: 10 min\*  
900-1000 rpm\*  
- Homogenizer (eg. Silverson): 3-4 min\*  
3000-5000 rpm\*  
- Homogenizer (eg. Ultra-Turrax): 3 min\*  
7000-20000 rpm\*

**CONTINUOUS STIRRING. DO NOT LET THE PHASES SETTLE DOWN!**

# Formulation Guide – W/O Emulsion

\*Non restrictive examples of the parameters used for the formulation.

**COOLING**  
Stir continuously at 300-1200\* rpm until the product reaches room temperature



UV Filter (powder)

A solubilizer must be added (only for oil phase)



**FILTER DISPERSION**

- Overhead stirrer: 20 min\*
- Homogenizer (eg. Silverson): 12 min\*
- Homogenizer (eg. Ultra-Turrax): 3 min\*

**EMULSIFICATION**

- Overhead stirrer: 10 min\*
- Homogenizer (eg. Silverson): 3-4 min\*
- Homogenizer (eg. Ultra-Turrax): 3 min\*

## Recommended equipment for the formulation

- ***Filter Dispersion:***

- ✓ Overhead stirrer with 4-bladed propeller stirrer\*.
- ✓ Silverson homogenizer\* with Ultramix Head\* or General Purpose Disintegrating Head\*.
- ✓ Ultra-Turrax\* homogenizer with S25N-18G\* or S25N-10G\* dispersing tool.

- ***Emulsification:***

- ✓ Overhead stirrer with 4-bladed propeller stirrer\*.
- ✓ Overhead stirrer with dissolver stirrer\*.
- ✓ Silverson homogenizer\* with Ultramix Head\*, General Purpose Disintegrating Head\* or emulsor head.
- ✓ Ultra-Turrax\* homogenizer with S25N-18G\* or S25N-10G\* dispersing tool.

- ***Cooling:***

- ✓ Overhead stirrer with 4-bladed propeller stirrer\*, paddle stirrer\* or anchor stirrer\*.

# Formulation Guide

## Overhead Stirrer



Dissolver stirrer



4-bladed propeller stirrer



Anchor stirrer



Paddle stirrer

## Silverson Homogenizer



General Purpose  
Disintegrating Head



Emulsor head



Ultramix Head

## Ultra-Turrax Homogenizer



S25N-10G



S25N-18G



# Formulation Guide

Recommended dosage level vs  
expected SPF

Filter	Dosage level (%)	Expected SPF*
EnhanceU-S	7,5	10
	10	15
	12	20-30
	15	30-50
	17	50-50+

Filter	Dosage level(%)	Expected SPF*
EnhanceU-T	7,5	10
EnhanceU-T-light		
EnhanceU-T-medium	10	15
EnhanceU-T-warm	12	30
EnhanceU-T-tan	≥15	50-50+
EnhanceU-T-rich		

\*The expected SPF values can change depending on the final formulation.





# Formulation examples with mineral UV filters



## CREMA ADP1 (O/W)

INGREDIENTES	INCI	%	FASE
WATER	AQUA	Q.S. 100	I
ENHANCE U-T	TITANIUM DIOXIDE, SILICA OR TITANIUM DIOXIDE, IRON OXIDE, SILICA	Según filtro y SPF deseado	I
VASELINE	PARAFFINUM LIQUIDUM	6.2	I
ISOPROPYL MYRISTATE	ISOPROPYL MYRISTATE	6.2	II
STEARIC ACID	STEARIC ACID	3.3	II
GLYCERYL STEARATE	GLYCERYL STEARATE	4.5	II
OCTYLDODECYL MYRISTATE	OCTYLDODECYL MYRISTATE	6.5	II
CETYL ALCOHOL	CETYL ALCOHOL	2.4	II
TEA	TRIETHANOLAMINE	1.2	III
PE9010	PHENOXYETHANOL (AND) ETHYLHEXYLGLYCERIN	0.5	IV

### Formulation Recipe:

- (1) Heat phase I (water + vaseline) at 75°C.
- (2) Add the filter slowly to Phase I ( $T \geq 60^\circ\text{C}$ ) under stirring and heating. Stir during 20 minutes until an homogeneous dispersion is achieved.
- (3) Melt phase II under stirring at 75°C.
- (4) Add phase II to phase I when both phases are at 75°C, stirring during 10 minutes.
- (5) Add phase III to the emulsion and stir further 2-5 min.
- (6) Cool down the emulsion under stirring. Add the phase IV when  $T \leq 35^\circ\text{C}$ .

## CREAM ADP17 (O/W)

INGREDIENTS	INCI	%	PHASE
WATER	AQUA	Q.S. 100	I
SODIUM CHLORIDE	SODIUM CHLORIDE	0,5	I
XANTHAN GUM	XANTHAN GUM	0,2	I
ADP FILTER	-	Depending on filter and expected SPF	I
MONTANOV-82	CETEARYL ALCOHOL (AND) COCOGLUCOSIDE	3,0	II
MONTANOV-L	C14-22 ALCOHOL (AND) C12-20 ALKYL GLUCOSIDE	1,5	II
MIRASIL DM50	DIMETHICONE	3,0	II
COCOATE BG	BUTYLENE GLYCOL COCOATE	5,0	II
HALLBRITE BHB	BUTYLOCTYL SALICYLATE	5,0	II
SHEA BUTTER	BUTYROSPERMUM PARKII	2,0	II
PE9010	PHENOXYETHANOL (AND) ETHYLHEXYLGLYCERIN	0,5	III

### Formulation Recipe:

- (1) Heat phase I (water, NaCl) at 70°C.
- (2) Add Xanthan gum to Phase I ( $\geq 55-60^{\circ}\text{C}$ ) with stirring until a homogeneous phase is obtained.
- (3) Add the filter slowly to Phase I ( $T \geq 60^{\circ}\text{C}$ ) under stirring and heating. Stir during 20 minutes until a homogeneous dispersion is achieved.
- (4) Melt phase II under stirring at 70°C.
- (5) Add phase II to phase I when both phases are at 70°C, stirring during 10 minutes.
- (6) Cool down the emulsion under stirring. Add the phase III when  $T \leq 35^{\circ}\text{C}$ .

## CREAM ADP18 (O/W)

INGREDIENTS	INCI	%	PHASE
WATER	AQUA	Q.S. 100	I
SODIUM CHLORIDE	SODIUM CHLORIDE	0,5	I
XANTHAN GUM	XANTHAN GUM	0,2	I
ADP FILTER	-	Depending on filter and expected SPF	II
MONTANOV-82	CETEARYL ALCOHOL (AND) COCOGLUCOSIDE	3,0	II
MONTANOV-L	C14-22 ALCOHOL (AND) C12-20 ALKYL GLUCOSIDE	1,5	II
MIRASIL DM50	DIMETHICONE	3,0	II
COCOATE BG	BUTYLENE GLYCOL COCOATE	5,0	II
HALLBRITE BHB	BUTYLOCTYL SALICYLATE	5,0	II
SHEA BUTTER	BUTYROSPERMUM PARKII	2,0	II
PE9010	PHENOXYETHANOL (AND) ETHYLHEXYLGLYCERIN	0,5	III

### Formulation Recipe:

- (1) Heat phase I (water, NaCl) at 70°C.
- (2) Add Xanthan gum to Phase I ( $\geq 55-60^{\circ}\text{C}$ ) with stirring until an homogeneous phase is obtained.
- (3) Melt phase II under stirring at 70°C.
- (4) Add the filter slowly to Phase II ( $T \geq 60^{\circ}\text{C}$ ) under stirring and heating. Stir during 20 minutes until an homogeneous dispersion is achieved.
- (5) Add phase II to phase I when both phases are at 70°C, stirring during 10 minutes.
- (6) Cool down the emulsion under stirring. Add the phase III when  $T \leq 35^{\circ}\text{C}$ .

## CREAM ADP19 (O/W)

INGREDIENTS	INCI	%	PHASE
WATER	AQUA	Q.S. 100	I
CARBOPOL 940	CARBOMER	0,15	I
ENHANCE U-S	ZINC OXIDE, TITANIUM DIOXIDE, SILICA	12,0	I
MONTANOV-82	CETEARYL ALCOHOL (AND) COCOGLUCOSIDE	3,0	II
MONTANOV-L	C14-22 ALCOHOL (AND) C12-20 ALKYL GLUCOSIDE	1,5	II
MIRASIL DM50	DIMETHICONE	3,0	II
COCOATE BG	BUTYLENE GLYCOL COCOATE	5,0	II
HALLBRITE BHB	BUTYLOCTYL SALICYLATE	5,0	II
SHEA BUTTER	BUTYROSPERMUM PARKII	2,0	II
SODIUM HYDROXIDE 18%	SODIUM HYDROXIDE 18%	qs	III
PE9010	PHENOXYETHANOL (AND) ETHYLHEXYLGLYCERIN	0,5	IV

### Formulation Recipe:

- (1) Heat phase I (water, NaCl) at 70°C.
- (2) Add Xanthan gum to Phase I ( $\geq 55-60^{\circ}\text{C}$ ) with stirring until a homogeneous phase is obtained.
- (3) Add the filter slowly to Phase I ( $T \geq 60^{\circ}\text{C}$ ) under stirring and heating. Stir during 20 minutes until a homogeneous dispersion is achieved.
- (4) Melt phase II under stirring at 70°C.
- (5) Add phase II to phase I when both phases are at 70°C, stirring during 10 minutes.
- (6) Add sodium hydroxide 18% to neutralize Carbomer (pH 6-7).
- (7) Cool down the emulsion under stirring. Add the phase III when  $T \leq 35^{\circ}\text{C}$ .



# RECOMMENDATIONS



# Recommendations

## enhanceU-S

### INGREDIENTS

- ❁ Avoid anionic ingredients (cations interaction at acidic pH).
- ❁ The viscosity of the final product can drop slightly with the preservative “*Phenoxyethanol (and) Ethylhexylglycerin*” (eg. PE9010), however its use is not forbidden.

### MANUFACTURING EQUIPMENT

- ❁ The efficacy of the filter in the wide spectrum might be affected if the stirring speed is over 5000-8000rpm and high shear force is applied during the dispersion.



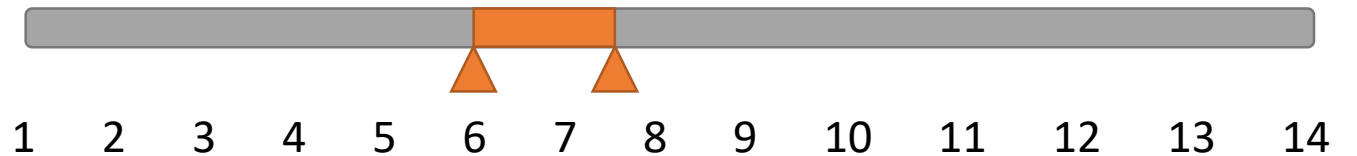
# Recommendations

## enhanceU-S



CONTINUOUS  
AGITATION DURING  
THE WHOLE  
MANUFACTURING  
PROCESS!

☀️ pH\*:



- ☀️ The ***filter dispersion*** is key in the performance of the filter. Therefore the SPF value is dependant on how well the filter is dispersed.
- ☀️ Continuous agitation at low-medium speed is recommended at the cooling step of the emulsion until the product reaches the room temperature.

# Recommendations

## enhanceU-T

### INGREDIENTS

- ❁ The viscosity of the final product can drop slightly with the preservative “*Phenoxyethanol (and) Ethylhexylglycerin*” (eg. PE9010), however its use is not forbidden.
- ❁ Avoid glycols, because it might gain Fe (eg. Butylene glycol as a solubilizer, preservatives...)

### MANUFACTURING EQUIPMENT

- ❁ The efficacy of the filter in the wide spectrum might be affected if the stirring speed is over 5000-8000rpm and high shear force is applied during the dispersion.

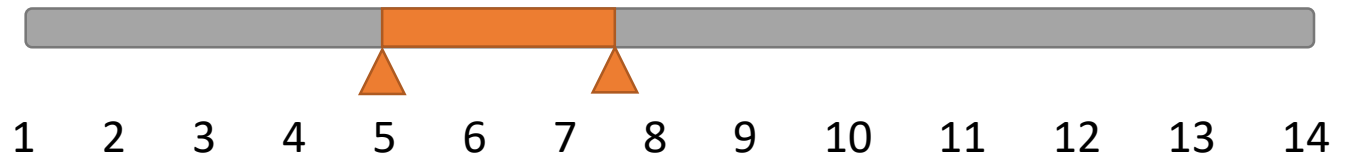
# Recommendations

## enhanceU-T



CONTINUOUS  
AGITATION DURING  
THE WHOLE  
MANUFACTURING  
PROCESS!

☀️ pH\*:



- ☀️ The ***filter dispersion*** is key in the performance of the filter. Therefore the SPF value is dependant on how well the filter is dispersed.
- ☀️ Continuous agitation at low-medium speed is recommended at the cooling step of the emulsion until the product reaches the room temperature.