



UNLOCK THE FUTURE OF SUSTAINABLE COSMETICS WITH A FOCUS ON SAFETY AND EFFICACY

MONDAY 17 JUNE

- 10:00 Welcome - Prof. P. Perugini, Università di Pavia, A. Amari, ActiveBox
10:30 European Cosmetic Ingredients & Regulation - A. Maltagliati, EFfCI
11:00 Synergy between the academic and industrial world: a case study - Istituto Ganassini, B. Pazzi
11:15 Packaging and sustainability - Prof. P. Perugini, Università di Pavia
11:30 The European green claims - M. Smith, Natrue
12:00 Applying Economic Concepts to cosmetic sustainability - P. Vola, Università Piemonte Orientale
LUNCH BREAK
14:00 Biorefineries: The Future of Sustainable Manufacturing - A. Franco, Kaffe bueno
14:30 Synthetic ingredients: challenge between performance and sustainability - M. A. Marcia Pardo, Brenntag/Elkem
15:00 Sustainable distribution for business: a new perspective - G. Baratti, URAI
15:15 Case Study- Lab sustainability - V. Cerone, Università di Pavia
15:30 Conservation of biodiversity: access to and use of genetic resources (ABS) - C. Rocquet-Bassiri, UEBT
17:00 Beauty across Culture & Happy Hour

TUESDAY 18 JUNE

- 10:00 Digital technologies for cosmetics manufacturing processes decarbonization - R. Rocca, Politecnico Milano
10:30 Elevating Beauty: The Future Of Valorization - G. Fattorini, Roelmi HPC
11:00 Collaborating with Caldic Suppliers: Driving Sustainability in Raw Material Procurement - F. Rivolta, Caldic
11:30 AI: A Sustainable Approach - F. Ringressi, Seavision
12:00 Balancing cosmetic sustainability and efficacy - C. Grignani, Etichub
LUNCH BREAK
14:00 SPOT: L'Oréal for the Future (L4TF) Green Sciences Tools & Analysis group leader - C. Godard, L'Oreal Paris
14:45 Skin-Friendly and Eco-Friendly Advanced Solutions for skincare formulations - F. Fordiani, Ephyra / ActiveBox
15:15 Sustainability at Brenntag - M. Vettor, Brenntag
15:30 Most deserving projects - Meet&Hit contest
17:30 Speed Date Event, Meet&Hit Ceremony Award and dinner at Cascina Fiamberta

WEDNESDAY 19 JUNE

- 10:00 Regulations and Sustainability: A Synchronized Journey? - C. Pari
10:30 Communicate the sustainability in brands of a group - A. Colongo, L'Oreal
11:00 Responsible sourcing for sustainable cosmetics - M. Franzoni, Pharma Cosm Polli
11:30 Revolutionizing preservation - M. Essawi, Sharon Personal Care
12:00 LCA & Sustainability - G. Cantino, Università Piemonte Orientale
LUNCH BREAK
14:00 Round Table: Pratiche Attuali e Sfide Future per la cosmetica sostenibile

