

# OMIEO lipid

FOR LIPID METABOLISM



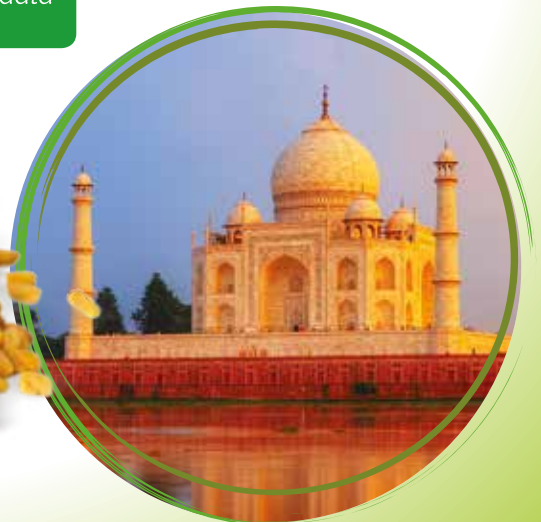
**ARTICHOKE**  
*Cynara scolymus* L.



**CAIHUA**  
*Cyclanthera pedata*  
(L.) Schrad.



**FENU GREEK**  
*Trigonella foenum-graecum* L.



Omeolipid® is a blend of artichoke, caihua and fenu greek with anti-cholesterolemic, hypolipidemic and cholagogue properties, standardized to contain ≥ 3 % chlorogenic acid.

OMEOLIPID® COMBINES THE TRADITIONS OF THREE DIFFERENT COUNTRIES:



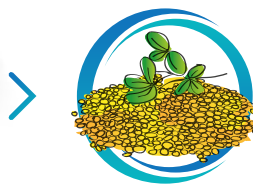
**ARTICHOKE** *Cynara scolymus* L.

Artichoke is a Mediterranean plant; its cultivation in Europe dates back to ancient Greece and Rome. Its active substances (caffeoylquinic acids, flavonoids, sesquiterpene lactones) are concentrated in the leaf, acting as digestive, cholagogue, hepatoprotective and depurative.



**CAIHUA** *Cyclanthera pedata* (L.) Schrad.

Caihua is a traditional plant from South America; the fruit contains flavonoids and in Peru its use is documented since 3700 b.C. as hypotensive, antidiabetic, anti-inflammatory and hypocholesterolemic.

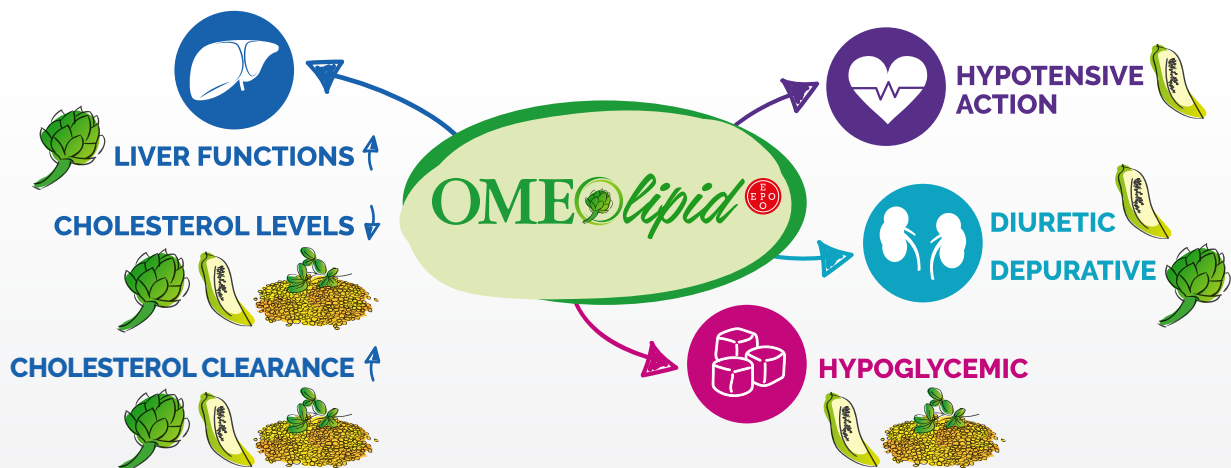


**FENU GREEK** *Trigonella foenum-graecum* L.

Fenu greek is a milestone of the Ayurvedic medicine, alleviating *kapha* and *vata*. The seeds contain saponines, coumarines, flavonoids and alkaloids. They are traditionally used to treat obesity and diabetes, having hypocholesterolemic, diuretic, diaphoretic, carminative, hypoglycemic and demulcent properties.



VS



The synergic combination of the 3 plants is what makes Omeolipid® unique compared to other natural and synthetic ingredients already present in the market.

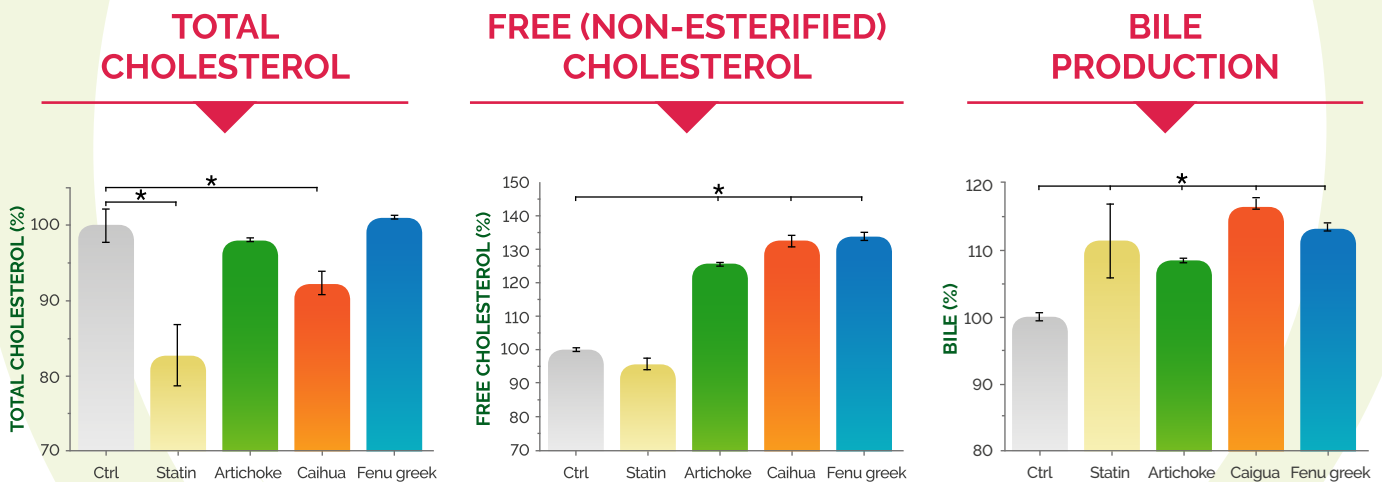
Since liver is the most important organ involved in lipid metabolism, it is essential to preserve and improve its functions. Omeolipid® has strong **hepatoprotective** and **antioxidant** effects thanks to artichoke, as well as **depurative** effect (artichoke and caihua). Moreover, Omeolipid® promotes bile production and flow, essential for **cholesterol clearance**; in addition, fenu greek **decreases gut absorption** of cholesterol, therefore its uptake.

**Omeolipid® is also able to counteract the adverse effects** commonly associated with obesity and high level of cholesterol:

- altered carbohydrates metabolism: caihua and fenu greek improve glycemic level control, as they are **hypoglycemic** agents.
- kidney dysfunction: caihua improves **diuresis**.
- hypertension: caihua helps regulating blood pressure.

## OMEOLIPID IS THE RIGHT CHOICE FOR A MORE COMPLETE AND HOLISTIC APPROACH TO LIPID BALANCE AND WELL-BEING!

The anti-cholesterolemic and cholagogue activities of Omeolipid® were evaluated on human *in vitro* liver model (HEPG2 cell line)\*. Total cholesterol is made of two fractions: esterified for cholesterol transport in blood (HDL, LDL etc...) and free or not-esterified for its elimination via bile.



● Ctrl
● Statin
● Artichoke
● Caihua
● Fenu greek

Caihua decreases total cholesterol of about 10% vs non-treated cells (Ctrl).

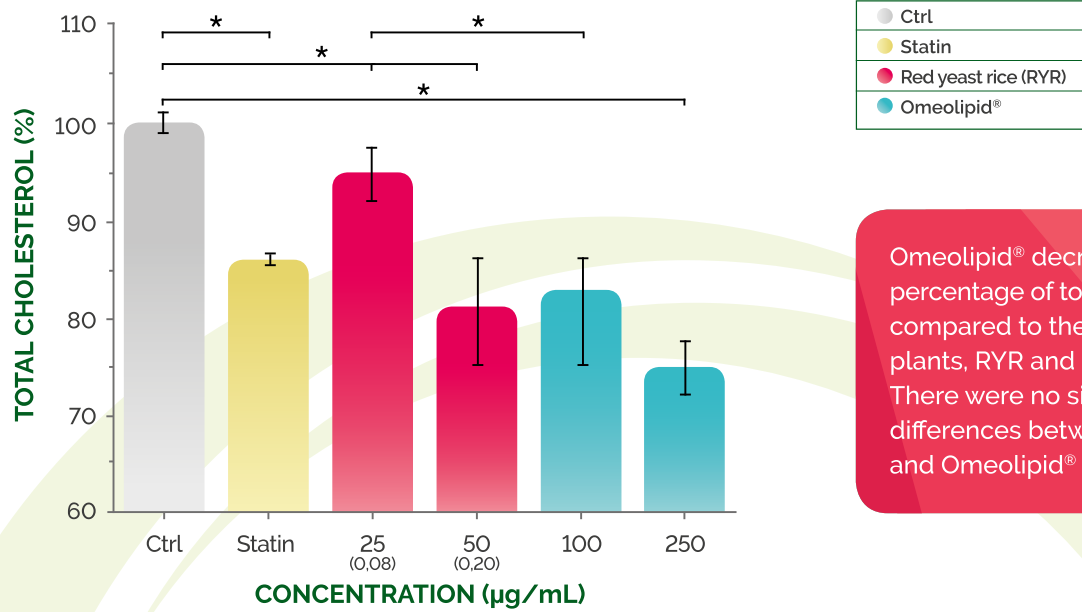
Artichoke, Caihua and Fenu greek increase free cholesterol of about 25-30% vs Ctrl, allowing an increase of cholesterol clearance. Statin does not increase free cholesterol fraction.

Artichoke, Caihua and Fenu greek increase the production of bile of about 10-20%, promoting cholesterol clearance and liver functionality. Statin weakly affects bile production.

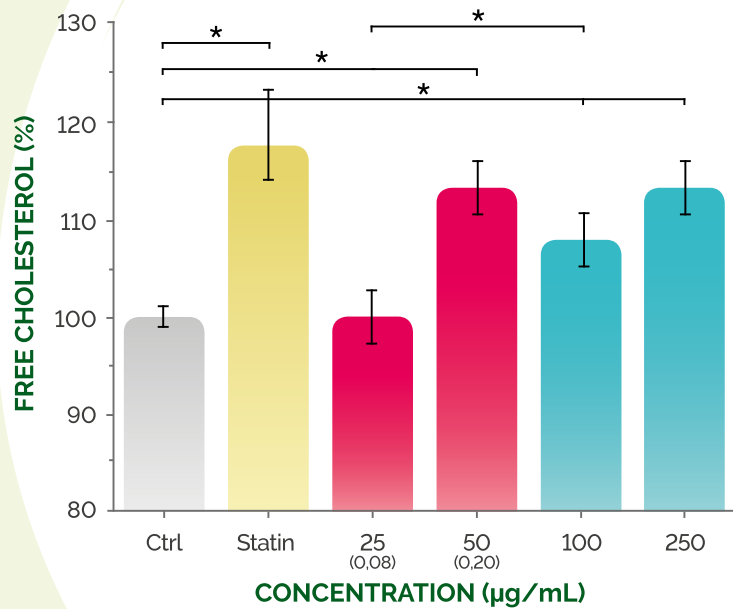
\* Ctrl: non treated cells used as negative control; Atovarstatin was generally indicated as "statin". Values are mean ± SD of three different experiments. \*p < 0.05 treated cells vs control.



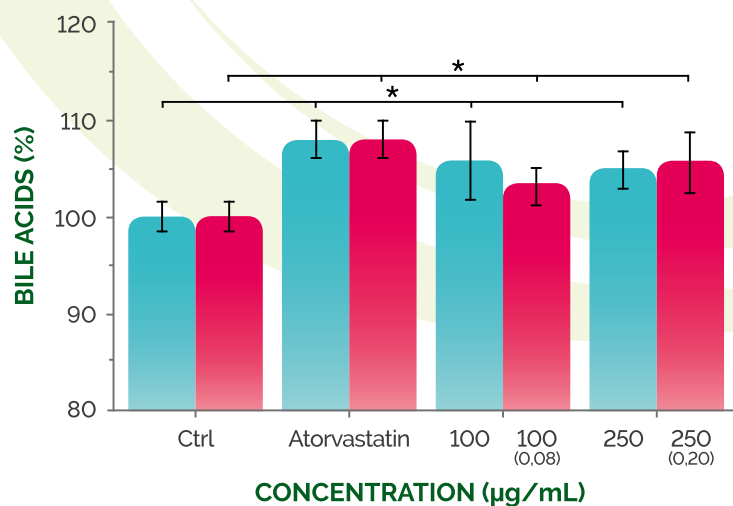
Omeolipid® is more active than the single plants.  
Its properties are comparable or even better than red yeast rice with 5% monacolin K (RYR).



Omeolipid® decreased the percentage of total cholesterol compared to the three single plants, RYR and Ctrl cells. There were no significant differences between statin and Omeolipid® activity.



Omeolipid® increased the percentage of free cholesterol compared to cells treated with RYR and Ctrl cells.



Omeolipid®, RYR and synthetic statin increased the percentage of bile produced by hepatocytes compared to Ctrl cells.

Two different concentrations were used for Omeolipid® and RYR respectively. These concentrations were selected through MTT analysis as non-toxic concentrations for epatocytes. Omeolipid® was used at 100 and 250 µg/mL; RYR was used with two concentrations of monacolin K (0,08% and 0,20%).

# OMEOLIPID<sup>®</sup>



FOR LIPID METABOLISM



Omeolipid<sup>®</sup> is a dry powdered extract obtained from a blend of artichoke, caihua and fenu greek with anti-cholesterolemic, hypolipidemic and cholagogue properties, standardized to contain  $\geq 3\%$  chlorogenic acid.

## THREE MAIN REASONS TO CHOOSE EPO EXTRACTS:



### QUALITY

- Manufacturing process entirely made in Italy
- Full traceability from the field to the final packaging
- Production chain checked at every step
- Accurate quantification of bioactive compounds by sophisticated analytical methods
- Compliance with EU legislation on Food and Food Supplements



### SAFETY

- Botanical species certified by DNA barcoding analysis
- No harmful solvent used in the manufacturing process



### EFFICACY

- A pre-clinical study proving the anti-cholesterolemic and cholagogue activities



ESTRATTI PIANTE OFFICINALI

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**OMEOLipid**  technical datasheet is available at [www.eposrl.com](http://www.eposrl.com)

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